

YOUR 21ST CENTURY CAREER

New Paths to Personal Success

HEATHER CARPENTER



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THE BOOK

In this rapidly changing world of shifting economic markets, workers today are required to be flexible, creative and innovative in order to survive. This book provides valuable new insights and the practical framework to identify your best career for the workplace of the 21st century.

Heather Carpenter has devised special exercises, strategies and self-assessment charts to help readers of all ages analyse their skills to find the career that is *right for them*. Knowledge is a prime asset of careers in the 21st century and the author delves into current research and career theory to provide readers with up-to-date knowledge and tools to analyse their career choices.

This book provides powerful thinking to provide real insight; it will guide your career path to ensure you find satisfaction doing the work you enjoy, and discover new paths to personal success.

THE AUTHOR

Dr Heather Carpenter is the author of *The Career Maze: guiding your children to a successful future* published by New Holland in 2008. Heather is a New Zealand-based career consultant and she holds a PhD in Career Management. Her work involves training career practitioners and advisors, developing tertiary education programmes and counselling clients. She has a website at www.thecareermaze.com.

SALES POINTS

- 'Heather Carpenter's book should be read by everyone who wants to think creatively and sensibly about career choices in the 21st century. *Paul Dalziel, Professor of Economics, Lincoln University.*'
- Workbook with practical exercises, strategies and the latest self-assessment charts.
- Ideal partner to *The Career Maze*, Heather Carpenter's first book aimed at the parents of young people facing career decisions.